

NATALIE GUERRERO

MANAGING DIRECTOR

Natalie began her professional career in the kitchens of some of Houston's top restaurants, becoming Executive Sous Chef with James Beard Award-winning H Town Restaurant Group at Backstreet Café and Hugo's Mexican Restaurant. There, she oversaw the development of new menu items, created a new inventory management system and food and labor cost analysis, and joined Executive Chef and owner Hugo Ortega in a guest appearance at the James Beard House in New York City.

After spending a few years at home with her family, Natalie took a different path into the media world as Quality Assurance Manager at Ad Results Media. While managing their QA division, she was responsible for onboarding many notable radio and podcasting personalities, training QA staff, and designing and planning a reorganization of that division.

When the COVID pandemic forced many businesses to operate remotely, Natalie joined EDGE Litigation Consulting as their Business Operations Manager. She helped spearhead their transition to the online environment and helped research, plan and lead the rapid expansion of their online consulting business. Working in platforms like Qualtrics, SPSS, and Tableau, she identified deficiencies, designed improvements, implemented new workflows, and conducted training for consultants and staff.

Embarking on the next chapter in litigation consulting, Natalie joined several of her former EDGE colleagues to help found two new businesses: ACT4 Consulting, which focuses on in-person jury research, jury selection and witness prep; and STITCH Risk Assessment, which focuses on online jury research. She is working on new, innovative approaches to live and online consulting services by building strategic relationships with partners in the technology, audio/video and market research industries.

EDUCATION

- Associate of Applied Science with Honors in Culinary Arts, Art Institute of Houston, 2003

PRIOR EXPERIENCE

- Business Operations Manager, EDGE Litigation Consulting, Houston, TX, 2020-2025
- Quality Assurance Manager, Ad Results Media, Houston, TX, 2013-2020
- Executive Sous Chef, Backstreet Café, Houston, TX, 2004-2006
- Sous Chef, Hugo's Mexican Restaurant, 2003-2004

CONTACT INFORMATION

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